



**The Bunker**

Ultra\* secure



## CASE STUDY

### Lynchpin

#### Data Backup Solution for Web Analytics Specialist

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##### The brief

Lynchpin is a full service online analytics agency offering web measurement, reporting, analysis and consultancy expertise. With a strong e-business background, Lynchpin helps its clients turn raw web data into online competitive advantage.

Lynchpin came to The Bunker for a back up solution. The business places a high value on security and required a highly reliable, simple and manageable backup solution. They wanted to be able to keep their existing infrastructure in Edinburgh and be able to back up to a backup site, where the data would be easy to recover in the event of data loss/corruption.

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##### Our solution

The Bunker was able to recommend a solution using a dedicated server, built on an Open Source platform. The solution has been secured, using The Bunker's Security Shield, allowing Lynchpin to take a daily backup of their critical systems to an ultra secure location several hundred miles from their head office in Edinburgh. The solution offers Lynchpin that peace of mind that their backup has been dealt with, whilst being highly cost effective and easy to setup.

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##### What the client says

"Data security is very important to us and our clients, and a non-negotiable portion of our backup provisions. The Bunker has been flexible in accommodating our requirements and helped us maintain that vital security in our business continuity systems."

Andrew Hood (Managing Director)

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\*Ultra secure is the security gold-standard that only The Bunker can deliver. You'll be secure from unauthorised intrusions and urban disasters and confident of meeting progressive regulatory requirements.

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##### Products/Services

- Managed services
- Managed Backups
- Security consultancy
- Software

##### Benefits

- Access to latest thinking issues
- Security, confidence and peace of mind
- Fast, personalised service

##### Technology

- OpenBSD
- Managed Bandwidth