

CASE STUDY - Jellyfish

An Ultra* Secure, always on-line, platform for innovative on-line marketing

The Brief

Jellyfish is the UK's largest agency dedicated to Paid Search.

With a team of 50+ fulltime employees and a sophisticated campaign management, reporting and workflow platform Jellyfish is able to offer a unique, self-financing and risk free solution for running Pay-Per-Click (PPC) campaigns.

The Jellyfish Unified Marketing Platform (JUMP) is a fundamental component of Jellyfish's continued growth and success, which is why Jellyfish has chosen The Bunker to securely host this business critical application and platform.

Jellyfish's innovative; award winning approach to Paid Search -acclaimed by both Revolution Magazine & the Association of Online Publishers - has driven one client's results from 50 online subscribers a month to over 10,000!

Our Solution

Jellyfish required a likeminded company with a skill set to compliment their existing in house specialist skills. The Bunker acts as Jellyfish's service enabler, provisioning the Ultra* Security and availability required to keep the JUMP platform on-line around-the-clock, whilst ensuring peace of mind for all prospective clients.

Combine the Bunker's strict security protocol with the layers of resilience in the power and cooling infrastructure that come as standard with Bunker solutions and we were able to exceed Jellyfish's solution expectations.

The Bunker build solutions to order, therefore when a bespoke solution is required we can easily meet the precise and often custom-built requirements of each client. In Jellyfish's case they required a unique platform from which to deliver their innovative on-line marketing solutions.

The Bunker have enjoyed working with Jellyfish and look forward to working with them over coming years to help support their system growth, building in additional resource, resilience and capability to their current environment whilst continuing to support their UK Internet infrastructure.

What the customer says:

"We had a requirement to find a partner we could trust to house our next generation marketing platform. After extensive research The Bunker was chosen as a result of their high level of technical understanding, willingness to accommodate our needs and superior data centre security"

Rob Pierre - Company Director, Jellyfish

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*Ultra secure is the security gold-standard that only The Bunker can deliver. You'll be secure from unauthorised intrusions and urban disasters and confident of meeting progressive regulatory requirements.

Solution Components

- Managed Firewalls
- Managed Network
- Managed Webservers
- Managed Databases
- Webserver clustering
- Database replication

Technology

- Dell
- IBM
- Cisco
- FreeBSD
- Apache Webserver
- Microsoft Server
- Microsoft Exchange
- Mod_gzip
- PHP5
- Cacti/Nagios Monitoring

Benefits

- Ultra* Secure System built on Open Source wrapped Microsoft Software
- SPLA Licensing
- Fully redundant
- Highly available
- Monitored and maintained 24/7/365
- Scalable for future growth
- Security, confidence and peace of mind

Addendum

The Bunker Protocol™

All Bunker-based applications are protected by [The Bunker Protocol™](#), our proprietary, Ultra* Secure process framework that includes:

- **Military-Grade Data Centres** – in our underground bunker outside the M25 in Kent and our mirror facility in Newbury, both protected by integrated processes for physical, digital and human security
- **Hardened Source™** – Our unique combination of open source and proprietary technologies built and integrated in-house from the source code up
- **Tierless Support™** – no ‘first tier helpdesk’; tierless support – direct 24/7 access to qualified hands-on support teams

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