

CASE STUDY - TheDrinkShop.com

Ultra Reliable Managed Hosting for TheDrinksShop.com

The Brief

Over the past 8 years TheDrinkShop.com have seen rapid growth. They are market leaders and offer the largest choice of wines, beers, spirits and gifts and associated products from any on-line UK supplier. TheDrinkShop.com delivers anywhere in the UK and ship their products to over 40 countries worldwide, to the consumer, corporate and trade sectors.

Previously TheDrinkShop.com partnered with a hosting provider through a shared platform. Matthew Blackstone, CTO from The DrinkShop.com commented, "Our first hosting provider provided us with a budget offering which caused us problems with downtime". The Bunker was approached to provide a hosting solution that was both ultra secure and reliable.

Our Solution

All Bunker-based solutions are protected by The Bunker Protocol, our proprietary, ultra-secure process framework.

The Bunker proposed an appropriate solution designed to meet the needs of TheDrinkShop.com; a dedicated server with a "locked down" hardened Gentoo Linux operating system, combined with Apache SSL and PHP with "burstable" bandwidth.

This solution has given The Drinkshop.com

- The flexibility to scale the business rapidly and cope with seasonal demand
- A highly cost effective solution, helping to keep the bottom line healthy
- A system that delivers maximum business availability whilst remaining highly secure

What the customer says:

"The Bunker's reliability and the security of their systems provides real peace of mind - the proactive technical support has been incredibly professional. I can rest easy that The Bunker will take complete care of my operating systems and servers whilst I focus on the strategic development of our core business application

Our business is 100% reliant on the internet and we have complete confidence in outsourcing our hosting with The Bunker".

Tim Francis, Managing Director of TheDrinkShop.com

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*Ultra secure is the security gold-standard that only The Bunker can deliver. You'll be secure from unauthorised intrusions and urban disasters and confident of meeting progressive regulatory requirements.

Benefits

- 24/7 system, network monitoring and hardware management
- Basic monitoring including ping, ftp, http and https
- 99.9% uptime guarantee
- Bandwidth usage statistics
- Monitored and maintained 24/7/365
- Ultra* Secure data centre
- UPS backed power
- Hardware break/fix 24/7/365
- Spare stocks onsite
- The Bunker Protocol™

Technology

- Dedicated Hardware infrastructure
- FreeBSD
- Apache SSL,
- MySQL
- PHP with backup and bandwidth

Addendum

The Bunker Protocol™

All Bunker-based applications are protected by [The Bunker Protocol™](#), our proprietary, Ultra* Secure process framework that includes:

- **Military-Grade Data Centres** – in our underground bunker outside the M25 in Kent and our mirror facility in Newbury, both protected by integrated processes for physical, digital and human security
- **Hardened Source™** – Our unique combination of open source and proprietary technologies built and integrated in-house from the source code up
- **Tierless Support™** – no ‘first tier helpdesk’; tierless support – direct 24/7 access to qualified hands-on support teams

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