

## CASE STUDY

# Redline Application Services scales up with The Bunker

Established in 2007, Redline is the supplier of choice for retailers, banks and other lenders looking to improve efficiency, flexibility and profitability.

Its innovative credit management software, Cognition, is used by over 25,000 retailers to administer loans, carry out credit checks and aid debt collection for credit providers.

## THE CHALLENGE

Redline was keen to quickly develop and easily make adjustments to Cognition in order to meet the needs of its ever-growing and ever-demanding client base. To do this, it needed to free up time for its internal teams to handle client demand, while remaining safe in the knowledge that its complex security needs were being met.

## OUR ULTRA SECURE SOLUTION

To drive the growth of Cognition, Redline implemented a fully-managed infrastructure-as-a-service solution from The Bunker, enabling its team to focus on offering a personalised service and tailored technical support to clients.

Redline also benefits from disaster recovery functionality, with hosting in both of The Bunker's secure data centres, ensuring consistent uptime and enabling the company to maintain compliance with GDPR, PCI DSS, and other industry standards.



**"DURING THE TIME THAT WE'VE PARTNERED WITH REDLINE, WE'VE COME TO UNDERSTAND THE COMPANY AND ITS SECURITY REQUIREMENTS INSIDE OUT. AS A BUSINESS THAT HANDLES A LOT OF PERSONAL DATA, SECURITY HAS ALWAYS BEEN OF PARAMOUNT IMPORTANCE. WITH OUR FOCUS ON PROVIDING THE HIGHEST LEVEL OF SECURITY, WE'VE BEEN ABLE TO GO FAR BEYOND THIS REQUIREMENT, AND HAVE SEEN THE BUSINESS GROW EXPONENTIALLY AS A RESULT."**

-Philip Bindley,  
Managing Director, The Bunker

## PRODUCTS & SERVICES

- Fully-managed infrastructure-as-a-service solution
- Colocation services
- Comprehensive disaster recovery functionality

## RESULTS & BENEFITS DELIVERED

- Full compliance with GDPR, PCI DSS, and other industry standards
- 100% uptime and ultra-secure, military-grade data centre facilities
- 24x7x365 dedicated technical support

### THEIR VERDICT

**“OUR RELATIONSHIP WITH THE TEAM AT THE BUNKER HAS GONE FROM STRENGTH TO STRENGTH OVER THE LAST TEN YEARS, ALONG WITH THE SUCCESS OF OUR COGNITION SOFTWARE.**

**WITH A QUICKLY-GROWING TEAM AND AN EVER-DEMANDING CLIENT BASE, WE NEEDED TO WORK WITH A BUSINESS THAT COULD UNDERSTAND OUR NEED TO SCALE AT PACE, WHILE SAFE IN THE KNOWLEDGE THAT OUR COMPLEX COMPLIANCE AND SECURITY REQUIREMENTS WERE MET”**

-Steve Toms,  
Managing Director  
Redline Application Services

## THE BUNKER PROTOCOL™

The Bunker Protocol™ is an all-encompassing methodology that secures against risk and ensures the most secure IT delivery in the UK.

The Bunker Protocol™ incorporates Physical, Human and Digital security capability and processes and wraps them with a governance and standards layer that ensures that client data and clients systems are continually secure against threats to confidentiality, integrity and availability.

## THIS IS ULTRA SECURE

- Physical** Military Grade data centres
- Human** All employees are fully background checked and our culture starts and ends with security
- Digital** We build and integrate systems in-house, Ultra Secure, from the source code up