



## CASE STUDY

# Monsters invade Nuclear Bunker

Mind Candy is one of the world's leading developers of social multi-player games, helping kids (and big kids!) around the world play and connect. The world of Moshi Monsters has been created by Mind Candy, a company that loves developing games and new forms of interactive entertainment. Moshi Monsters is a virtual world for children that allow users to adopt and care for their own pet monsters. Monster owners can make new friends and connect with existing friends through a wide variety of safe

social networking features such as Monster blogs, Newsfeeds, pinboards and buddy lists. Users create a home for their pet monster in Monstro City, play games and make friends, and show off their monster and home to everyone else. Over the last 3 years, 50 million users have already signed-up to Moshi Monsters, with new users signing up at a rate of 1 per second, making Moshi Monsters the fastest growing kids' entertainment brand in the world.

## OUR ULTRA SECURE SOLUTION

Mind Candy has chosen The Bunker for high density, high availability Colocation space in its Nuclear Bunker data centre. The Bunker's unique facilities, dual site hosting capabilities plus ISO 27001 and PCI DSS certifications, gives Mind Candy and its customers reassurance that its systems and user data are safe and secure.

Simon Neal, Director of Data Centre Services at The Bunker commented, "The Bunker is delighted to work with Mind Candy and to provide them a hosting solution that ensures the data security and complete resilience required for online gaming. With The Bunker's ultra secure data centres, ISO 27001 accreditation and our team of technical experts on hand 24/7/365, we have no difficulty fulfilling their expectations and supporting their impressive expansion."



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- Ian Trayler,  
Network Operations Manager, Mind Candy





## PRODUCTS & SERVICES

- High availability colocation
- Ultra Secure user data and systems
- 24/7/365 support

### THEIR VERDICT

**"AT MIND CANDY WE WERE SEEKING TO EXPAND OUR COLOCATION INFRASTRUCTURE TO IMPROVE OUR AVAILABILITY AND SCALABILITY AS THE COMPANY GROWS. WE HAD DOZENS OF REQUIREMENTS AND AFTER TALKING TO MANY DATA CENTRE PROVIDERS, THE BUNKER WAS THE ONLY ONE THAT TICKED ALL THE BOXES. IN A YEAR, WE COULD EASILY HAVE 100 MILLION USERS AND WITH SOME NEW EXCITING PROJECTS IN THE PIPELINE, THE DEMAND ON OUR INFRASTRUCTURE IS GROWING DAY BY DAY. WORKING WITH THE BUNKER, WE KNOW WE HAVE THE CAPACITY TO GROW RAPIDLY IN A SECURE AND RELIABLE ENVIRONMENT."**

- Ian Trayler,  
Network Operations Manager, Mind Candy

## THE BUNKER PROTOCOL™

The Bunker Protocol™ is an all-encompassing methodology that secures against risk and ensures the most secure IT delivery in the UK.

The Bunker Protocol™ incorporates Physical, Human and Digital security capability and processes and wraps them with a governance and standards layer that ensures that client data and clients systems are continually secure against threats to confidentiality, integrity and availability.

## THIS IS ULTRA SECURE

- |                 |                                                                                          |
|-----------------|------------------------------------------------------------------------------------------|
| <b>Physical</b> | Military Grade data centres                                                              |
| <b>Human</b>    | All employees are fully background checked and our culture starts and ends with security |
| <b>Digital</b>  | We build and integrate systems in-house, Ultra Secure, from the source code up           |